



General Manager

ROLE DESCRIPTION

The General Manager (GM) ensures strategic goals are met by creating and maintaining budgets, managing employees, and more.

The GM plays a key role in the success of many different types of organisations. GM's effectively act as scaled-down CEOs, overseeing the daily operations of a business segment, department, or stand-alone business location.

It is the GM's responsibility to ensure strategic goals are met by setting operational policies, creating and maintaining budgets, managing employees, and more.

OBJECTIVES

- 🌀 Oversee day-to-day operations, assign weekly performance goals and ensure their completion, and accomplish your own goals
- 🌀 Recruit, onboard, and train high-performing employees to achieve objectives for sales, profitability, and market share
- 🌀 Maintain project timelines to ensure tasks are accomplished effectively
- 🌀 Develop, implement, and maintain budgetary and resource allocation plans
- 🌀 Delegate responsibilities to the best-qualified employees and enforce all policies, procedures, standards, specifications, guidelines, training programs, and cultural values
- 🌀 Resolve internal staff conflicts efficiently and to the mutual benefit of all involved

RESPONSIBILITIES

- 🌀 Oversee day-to-day operations, assign weekly performance goals and ensure their completion, and accomplish your own goals
- 🌀 Recruit, onboard, and train high-performing employees to achieve objectives for sales, profitability, and market share
- 🌀 Maintain project timelines to ensure tasks are accomplished effectively
- 🌀 Develop, implement, and maintain budgetary and resource allocation plans
- 🌀 Delegate responsibilities to the best-qualified employees and enforce all policies, procedures, standards, specifications, guidelines, training programs, and cultural values
- 🌀 Resolve internal staff conflicts efficiently and to the mutual benefit of all involved